



# Half Marathon and Marathon Sponsorships 2020



Thank you for your interest in being a sponsor for a RaceWire half marathon or marathon event in 2020.

Sponsorships can be purchased as either a one off for a specific event, or purchased in bulk for 2 or more events at a time.

All event dates and locations can be found below.

Run Through the Pines - 4/26 - Plymouth, MA  
Beach and Back Half Marathon - 6/7 - Mashpee, MA  
Beantown Marathon - 9/13 - Hingham, MA  
Newburyport Half Marathon - 10/18 - Newburyport, MA  
South Shore Half Marathon - 11/8 - Norwell, MA

# 2020 Half Marathon Sponsorships

## ***Title Sponsor***

**\$3,000+**

- Sponsor category exclusivity.
- Prominent logo placement on event website
- Prominent logo on all pre-race and post-race communications
- Prominent logo on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Ten (10) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up two (2) 10x10 tents in post race area.

## ***Gold Sponsor***

**\$2,000+**

- Prominent logo placement on the event website.
- Prominent logo placement on all pre race emails.
- Prominent logo placement on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Eight (8) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tents in post race area.

## ***Silver Sponsor***

**\$1,500+**

- Premiere logo placement on event website.
- Large logo on all pre race emails.
- Large logo placement on event t-shirts and signage.
- Emcee mentions throughout race morning.
- Three (3) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post race area.

*\*Please note all sponsorships can be personalized depending on your needs*

# 2020 Half Marathon Sponsorships

---

## ***Bronze Sponsor***

**\$750+**

- Emcee mentions race morning.
- Logo placement on event website.
- Logo on post race emails.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post-race area.

## ***Vendor Sponsor***

**\$250+**

- Logo placement on event website.
- Logo placement on post-race emails.
- Option to include marketing flyer in race goodie bag.
- Option to set up one (1) 10x10 tent in post race area

\*Post-race communications include texts/emails on runner alerts as well as branded finish photos for runners

\*\*Post-race emails include a Thank You email to all participants

Don't see a sponsorship that fits your needs?

Contact Stephanie Bardell at  
[Stephanie.Bardell@stacksports.com](mailto:Stephanie.Bardell@stacksports.com)



**RaceWire**

powered by  **stacksports**

# Registration Form

## Half Marathon Sponsorship

Please complete this form and return it to Stephanie.Bardell@stacksports.com at  
least 30 days prior to the event date

Your sponsorship may need to be altered depending on when this form is  
received

**COMPANY NAME:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

### SPONSORSHIP LEVEL:

- |  |   |
|--|---|
| <input type="radio"/> Title Sponsor \$3,000+ | <input type="radio"/> Silver Sponsor \$1,500+ |
| <input type="radio"/> Gold Sponsor \$2,000+  | <input type="radio"/> Bronze Sponsor \$750+   |
|  | <input type="radio"/> Vendor Sponsor \$250+   |

**\*\*If you are sponsoring more than one event at a different levels, please note which sponsorship correlates to which event below:**

Additional Notes:

### EVENT:

- |   |   |
|---|---|
| <input type="radio"/> Run Through the Pines<br>4/26 | <input type="radio"/> Beantown 9/13     |
| <input type="radio"/> Beach and Back 6/7            | <input type="radio"/> Newburyport 10/18 |
|   | <input type="radio"/> South Shore 11/8  |

---

---

---

**TOTAL SPONSORSHIP AMOUNT:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_