



Half Marathon Sponsorships 2019



Thank you for your interest in being a sponsor for a RaceWire half marathon event in 2019.

Sponsorships can be purchased as either a one off for a specific event, or purchased in bulk for 2 or more events at a time.

All event dates and locations can be found below.

- Run Through the Pines - 4/28 - Plymouth, MA
- Beach and Back Half Marathon - 5/9 - Mashpee, MA
- Beantown Marathon - 9/8 - Hingham, MA
- Newburyport Half Marathon - 10/20 - Newburyport, MA
- South Shore Half Marathon - 11/3 - Hingham, MA

2019 Half Marathon Sponsorships

Title Sponsor

\$3,000+

- Sponsor category exclusivity.
- Prominent logo placement on event website
- Prominent logo on all pre-race and post-race communications
- Prominent logo on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Ten (10) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up two (2) 10x10 tents in post race area.

Gold Sponsor

\$2,000+

- Prominent logo placement on the event website.
- Prominent logo placement on all pre race emails.
- Prominent logo placement on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Eight (8) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tents in post race area.

Silver Sponsor

\$1,500+

- Premiere logo placement on event website.
- Large logo on all pre race emails.
- Large logo placement on event t-shirts and signage.
- Emcee mentions throughout race morning.
- Three (3) complimentary race entries.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post race area.

**Please note all sponsorships can be personalized depending on your needs*

2019 Half Marathon Sponsorships

Bronze Sponsor

\$750+

- Emcee mentions race morning.
- Logo placement on event website.
- Logo on post race emails.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post-race area.

Vendor Sponsor

\$250+

- Logo placement on event website.
- Logo placement on post-race emails.
- Option to include marketing flyer in race goodie bag.
- Option to set up one (1) 10x10 tent in post race area

*Post-race communications include texts/emails on runner alerts as well as branded finish photos for runners

**Post-race emails include a Thank You email to all participants

Don't see a sponsorship that fits your needs?
Contact Kelly Houten at kelly.houten@stacksports.com



Registration Form

Half Marathon Sponsorship

Please complete this form and return it to Kelly.Houten@stacksports.com at least 30 days prior to the event date

Your sponsorship may need to be altered depending on when this form is received

COMPANY: _____

BILLING ADDRESS: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

SPONSORSHIP LEVEL:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor \$3,000+ | <input type="checkbox"/> Silver Sponsor \$1,500+ |
| <input type="checkbox"/> Gold Sponsor \$2,000+ | <input type="checkbox"/> Bronze Sponsor \$750+ |
| | <input type="checkbox"/> Vendor Sponsor \$250+ |

**If you are sponsoring more than one event at a different levels, please note which sponsorship correlates to which event below:

Additional Notes:

HALF MARATHON EVENT:

- | | |
|---|--|
| <input type="checkbox"/> Run Through the Pines 4/28 | <input type="checkbox"/> Beantown 9/8 |
| <input type="checkbox"/> Beach and Back 6/9 | <input type="checkbox"/> Newburyport 10/20 |
| | <input type="checkbox"/> South Shore 11/3 |

TOTAL SPONSORSHIP AMOUNT: \$ _____

SIGNATURE: _____

Please make all checks payable to: RaceWire