



5K Sponsorships 2020



Thank you for your interest in being a sponsor for a RaceWire 5K event in 2020. Sponsorships can be purchased as either a one off for a specific event, or purchased in bulk for 2 or more events at a time. All event dates and locations can be found below.

St. Pat's Day 5K -3/22 - Plymouth, MA
Sun's Out Run Out 5K -7/12 - Plymouth, MA
Oktoberfest 5K -10/4- Plymouth, MA
Hoppy Holidays 5K -12/13 - Plymouth, MA

2020 5K Sponsorships

Title Sponsor

\$1,500+

- Sponsor category exclusivity.
- Prominent logo placement on event website
- Prominent logo on all pre-race and post-race communications
- Prominent logo on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Five (5) complimentary race entries
- Option to include marketing flyer in race goodie bags.
- Option to set up two (2) 10x10 tents in post race area.

Gold Sponsor

\$1,100+

- Prominent logo placement on the event website.
- Prominent logo placement on all pre race emails.
- Prominent logo placement on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Three (3) complimentary race entries
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tents in post race area.

Silver Sponsor

\$750+

- Premiere logo placement on event website.
- Large logo on all pre race emails.
- Large logo placement on event t-shirts and signage.
- Emcee mentions throughout race morning.
- One (1) complimentary race entry
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post race area.

**Please note all sponsorships can be personalized depending on your needs*

2020 5K Sponsorships

Bronze Sponsor

\$400+

- Emcee mentions race morning.
- Logo placement on event website.
- Logo on post race emails.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post-race area.

Vendor Sponsor

\$250+

- Logo placement on event website.
- Logo placement on post-race emails.
- Option to include marketing flyer in race goodie bag.
- Option to set up one (1) 10x10 tent in post race area

*Post-race communications include texts/emails on runner alerts as well as branded finish photos for runners

**Post-race emails include a Thank You email to all participants

Don't see a sponsorship that fits your needs? Contact
Stephanie Bardell at
Stephanie.Bardell@stacksports.com



Registration Form

5K Sponsorship

Please complete this form and return it to Stephanie.Bardell@stacksports.com
at least 30 days prior to the event date

Your sponsorship may need to be altered depending on when this form is
received

COMPANY: _____

BILLING ADDRESS: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

SPONSORSHIP LEVEL:

☐ Title Sponsor \$1,500+

☐ Silver Sponsor \$750+

☐ Gold Sponsor \$1,100+

☐ Bronze Sponsor \$400+

☐ Vendor Sponsor \$250+

****If you are sponsoring more than one
event at a different levels, please note
which sponsorship correlates to which
event below:**

Additional Notes:

5K EVENT:

☐ St. Pat's Day 3/22

☐ Oktoberfest 10/4

☐ Sun's Out Run Out
7 /12

☐ Hoppy Holidays 12/13

TOTAL SPONSORSHIP AMOUNT: \$ _____

SIGNATURE: _____

Please make all checks payable to: RaceWire