



## 5K Sponsorships 2019



Thank you for your interest in being a sponsor for a RaceWire 5K event in 2019. Sponsorships can be purchased as either a one off for a specific event, or purchased in bulk for 2 or more events at a time. All event dates and locations can be found below.

St. Pat's Day 5K - 3/24 - Plymouth, MA  
Sun's Out Run Out 5K - 7/14 - Plymouth, MA  
Oktoberfest 5K - 10/6 - Plymouth, MA  
Monster Dash 5K - 10/27 - Cambridge, MA  
Hoppy Holidays 5K - 12/16 - Plymouth, MA

# 2019 5K Sponsorships

## ***Title Sponsor***

**\$1,500+**

- Sponsor category exclusivity.
- Prominent logo placement on event website
- Prominent logo on all pre-race and post-race communications
- Prominent logo on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Five (5) complimentary race entries
- Option to include marketing flyer in race goodie bags.
- Option to set up two (2) 10x10 tents in post race area.

## ***Gold Sponsor***

**\$1,100+**

- Prominent logo placement on the event website.
- Prominent logo placement on all pre race emails.
- Prominent logo placement on bib numbers, event t-shirts, and event signage.
- Emcee mentions throughout race morning.
- Three (3) complimentary race entries
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tents in post race area.

## ***Silver Sponsor***

**\$750+**

- Premiere logo placement on event website.
- Large logo on all pre race emails.
- Large logo placement on event t-shirts and signage.
- Emcee mentions throughout race morning.
- One (1) complimentary race entry
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post race area.

*\*Please note all sponsorships can be personalized depending on your needs*

# 2019 5K Sponsorships

## ***Bronze Sponsor***

**\$400+**

- Emcee mentions race morning.
- Logo placement on event website.
- Logo on post race emails.
- Option to include marketing flyer in race goodie bags.
- Option to set up one (1) 10x10 tent in post-race area.

## ***Vendor Sponsor***

**\$250+**

- Logo placement on event website.
- Logo placement on post-race emails.
- Option to include marketing flyer in race goodie bag.
- Option to set up one (1) 10x10 tent in post race area

\*Post-race communications include texts/emails on runner alerts as well as branded finish photos for runners

\*\*Post-race emails include a Thank You email to all participants

Don't see a sponsorship that fits your needs?  
Contact Kelly Houten at [kelly.houten@stacksports.com](mailto:kelly.houten@stacksports.com)



# Registration Form

## 5K Sponsorship

Please complete this form and return it to Kelly.Houten@stacksports.com at least 30 days prior to the event date

Your sponsorship may need to be altered depending on when this form is received

COMPANY: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

### SPONSORSHIP LEVEL:

Title Sponsor \$1,500+

Silver Sponsor \$750+

Gold Sponsor \$1,100+

Bronze Sponsor \$400+

Vendor Sponsor \$250+

\*\*If you are sponsoring more than one event at a different levels, please note which sponsorship correlates to which event below:

Additional Notes:

### 5K EVENT:

St. Pat's Day 3/24

Oktoberfest 10/6

Sun's Out Run Out 7/14

Monster Dash 10/27

Hoppy Holidays 12/16

TOTAL SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please make all checks payable to: RaceWire